

Announcing a Breakthrough in Men's Health: Scientifically-Proven Way to Maximize Vitality

Dear health-conscious friend,

What would you do if you woke up tomorrow feeling energized and ready to take on the world?

...Would you start a new exercise routine and get the sculpted body you've always wanted?

...Would you spend more time with your family and create more memories?

...Would you finally check off all the items on your "to-do" list?

...Would you pursue your dreams and turn them into reality?

Increased Vitality Can Be Yours Tomorrow, Along With Improved Health

Improving and maintaining your health should be one of your priorities if you want to thrive in your professional and personal life for decades to come.

Think about it. What would you do if your health quickly went from "very good" to "great"...

...Would you finally take that trip you've been postponing for years?

...Would you throw caution to the wind and live life with flair and audacity?

...Would you help others and make the world a better place?

...Would you have the energy and stamina required to move up the corporate ladder and become the boss?

With excellent health, the obstacles in life no longer seem insurmountable.

In your day-to-day life, your family obligations, relationships, work responsibilities and hobbies always seem to compete for your time and energy. With improved health and increased energy, you can transform your chaotic life into your dream reality.

There is only one way to **improve your health and boost your vitality and productivity effortlessly and naturally**. It's an effective formula that I recently discovered: **VITAL-FX™**.

Hi, I'm Dr. Martin Smith and you're receiving this letter because you take good care of your health. You treat your body with care, exercise, eat well and avoid chemical alternatives and opt for natural ingredients. You deserve...

(over please...)

According to 2006 data from the U.S. Department of Health and Human Services, 71% of American men aged 25 to 44 assess their health as being very good or excellent...

*This percentage then **drops to 56%** for American men between 45 and 64 years of age and it **drops again to 38%** for American men over 65 years of age.*

to know how to be the best man you can be and you deserve to get increased vitality and improved health. It can all be yours within days if you choose to take a simple step.

You deserve to live the lifestyle you've worked so hard to get. Why not improve your body and mind and start to really enjoy life?

Rediscover Your Youth and Your Vitality

Imagine having the body and mind of a 30-year-old for another twenty years... With increased vitality and stronger muscles, how would you occupy your free time?

...Would you show off your lean body at the beach and be admired by others?

...Would you join an elite sports league and be sought after by many teams?

...Would you play sports with your children... and grandchildren?

Mr. Young was skeptical at first but he used my formula for two weeks and he was amazed at how much energy he gained. It gave him the opportunity to be a more active dad and spend more time with his kids. Here is what he told us:

"Being a single dad, I need to keep my energy level up to keep up with my 2 and 4-year old sons. It's not easy. Your formula helps me to maintain a balance in the time I divide between work and home. I usually work right through lunch. By the time I get to the daycare to pick my sons up, the boys are ready and raring to go! After they go to bed, I usually put in another 3 hours on my computer. I feel a definite difference when I'm consistent about taking your product."

-T. Young

But enjoying higher energy levels is just the tip of the iceberg...

Your Lean Body and Strong Muscles Are Waiting

That's right. Improving your muscle tone and muscle strength is easy with my formula. It contains a unique, wild-harvested rooted algae that has been proven to be a natural appetite suppressant and it also contains Hydrilla, which can enhance fat burning.

"All the athletes that I have trained in the past year have added your formula to their diets. The results have been amazing.

This product even keeps world-class athletes in top form.

After the intense training they go through, they still have the energy to go that extra mile."

-J. Cunningham, Head Coach of Athletes of America

But **VITAL-FX™** does more than help you lose weight. It helps you build muscular mass, thanks in part to its zinc and magnesium content. According to research, zinc regulates and promotes proper hormone production and supports healthy muscle growth. It can also help repair tissue damage. Magnesium ensures the delivery of sufficient oxygen amounts to your muscle tissues, which ensures that your muscles don't get tired easily. Magnesium also improves strength, endurance and relaxation.

And stronger muscles aren't the only things you (and those around you) will notice.

You'll have more energy, lose weight more easily, increase your muscle mass more effectively, and you'll also...

Boost Your Immune System, Fight Colds and More

Yes, you can transform your body into an armor that protects you from the common cold and hundreds of serious diseases. With my solution, your body will be prepared to fight off viruses like the rhino-virus that is responsible for colds, influenza and other diseases that attack your immune system, including more serious diseases such as cancer.

With a strong immune system, you'll have more time to do what you want instead of being stuck in bed and feeling miserable.

How can **VITAL-FX™** do that? Its ingredients act together and in perfect synergy to boost your immune system. Here are some of the components of my formula:

- **Zinc.** Studies have shown that zinc stimulates the primary antioxidant enzyme in the body to boost immune functioning.
- **Hydrilla Verticillica.** Hydrilla contains natural antioxidant nutrients such as RNA/DNA, polysaccharides, SOD and chlorophyll.
- **Vitamin A.** Sufficient levels of vitamin A are required to prevent cirrhosis of the liver, corneal ulcers, diarrhea, fatigue, poor bone growth, night blindness, etc.
- **Vitamin B6.** You need vitamin B6 to produce antibodies and red blood cells.
- **Vitamin C.** This well-known vitamin has been recognized to reduce "days of disability" by 99.9% in a study published in the Canadian Medical Association Journal.
- **Selenium.** This nutrient is essential in the prevention of cancer, and heart disease and may reduce HIV/IDS infection rates.

Just ask Jason Cromby:

"I've been taking your formula for 2 months now and have not experienced even the slightest sniffle."
- J. Cromby

You may already be aware that the pancreas gets its required enzymes from white blood cells if it cannot obtain them from nutritious food. This can cause sub-clinical food allergies that are rampant in the U.S. With **VITAL-FX™**, your pancreas gets the enzymes it needs, so it doesn't need to compensate for enzyme consumption deficiencies. It can therefore focus on fighting diseases and infections.

You know that you need to protect your DNA structure and cells against the damaging effects of free radicals. **VITAL-FX™** contains strong antioxidants that protect your heart, prostate, liver, brain, pancreas and immune system. Improving your odds against cancer and cell mutation is simple and easy to do because **VITAL-FX™** is your body's first line of defense against free-radical damage.

More vitality, a leaner body, stronger muscles, better athletic performance, a more powerful immune system and there's more!

Is Your Wife Ready for More Action?

I'll let this satisfied customer explain how my formula improved his virility:

"I left the working world when I was 62. I kept myself in good physical shape, worked out two or three times a week and watched my diet. All of a sudden, when I turned 65, I started to feel my age. I thought my sexual prowess had gone the way of the Dodo. And that made me feel even older. After taking your formula, all I can say is, talk to my wife. She says that she feels like she's living with a 25-year-old again!"

-K. Rogers

That's true because my formula delivers on yet another promise: a better sex life for you and your partner. You will have more energy at the end of the day and you can use your extra stamina to please your partner... even two or three times per day! You'll be a better lover because nature will be working with you instead of against you. Your self-confidence and sexual performance will improve. You'll be in the mood more often and getting aroused will be as easy as it was when you were younger.

How is it possible? **VITAL-FX™** was made especially for men. It contains superior ingredients that were carefully chosen to improve your vitality and virility. It was formulated to strengthen and rejuvenate every aspect of your reproductive system, and to stimulate your sexual response and sexual ability.

One of its key ingredients is ginkgo, which improves peripheral circulation, oxygenation and blood flow to the genitals. The result? Your erections are more powerful and last longer.

And you won't just feel like a powerful man in the bedroom...

Boost Your Performance & Outdo Your Peers at Work

Your increased stamina and vitality will also shine at work! Your mind will be sharper, you will be more creative and you will solve problems faster.

Here's a fact: almost 40% of the U.S. population over age 65 have Age-Related Memory Decline (ARMD), which can start to develop in your 40s. Those who suffer from ARMD start losing their cognitive function, memory and learning skills. They can't focus and concentrate, and even lose their thinking and speaking abilities. Studies have also shown that people with ARMD are more likely to develop Alzheimer's disease.

Thankfully, choline, one of the many ingredients found in my formula, is a recognized nutrient that supports your brain and memory functions and helps preserve a young and creative mind. **VITAL-FX™** also contains ginkgo, which increases blood flow to the brain and may help energize the brain and central nervous system.

With **VITAL-FX™**, your mind becomes more attuned, you can think faster, and come up with the next big idea. That's the perfect way to outperform your co-workers. After all, your energy, keen mind and dedication not only help you, but they make your entire organization more productive.

And your clear mind won't just positively affect your performance at work.

Be the Best Dad, Husband and Friend You Can Be

That's right, you'll be the best person you can be at home too. You'll be able to remember the important things. You can even come up with fresh ideas to better organize your budget and save money in these tough economic times. Your friends will wonder what happened to you!

I think you would agree that memories are an important part of life, especially during retirement. If you want to remember your wedding day, the birth of your first child, the marriage of your children, that fishing story that amazed all your friends, and all the other happy events in your life, you need to take good care of your mind and your memory. It's important to make and cherish happy memories for decades to come.

Whatever your current situation, **VITAL-FX™** will keep you alert when you need it by maintaining and improving your brainpower.

*From renovation projects to tricky mental dilemmas, from hectic schedules to demanding family obligations or whatever your needs, **VITAL-FX™** will help you achieve more in life, without the added stress associated with doing more!*

Enjoy Your Stress-Free Life

If stress is currently affecting you and those around you, here's a scientific fact that shouldn't come as a surprise: **stress affects us medically and psychologically.**

An APA Survey completed in 2004 reported that two thirds of Americans say they are likely to seek help for stress. Stress is a serious issue that needs to be addressed, and **VITAL-FX™** can also help you deal with stress naturally and easily so that you can focus on the important things and accomplish more in life.

Here is a recent e-mail I got from a satisfied customer:

"Your formula has been officially added to the standard meal plan here at the spa. We send a complimentary bottle of your formula home with other materials that we included in our "Re-entry kit" (re-entry back to the stressful world). Your formula does the job at a very competitive cost for us."

-E. Lexton, Director of the Concord Health Institute

And the Concord Health Institute isn't the only spa that includes my formula as part of their regular program. Several nutritionists recommend it to their patients because it helps them live longer and fuller lives.

Unlock the Secret to a Healthy Long Life

If you're curious as to why you weren't aware of this new scientific discovery until now, let me tell you my story. I very recently stumbled upon the **VITAL-FX™** formula while researching herbs used by ancient Chinese healers in Shanghai. I have seen my father, who was once a healthy and robust man become listless, sluggish and apathetic. Being a doctor, I felt like it was my duty to find a cure for his condition. Unfortunately, I did not find it until he passed away.

"I'm a personal trainer; and to stay successful at what I do, I have to be at the peak of my physical performance. Even though I'm supervising my clients, I'm working out all day.

I have to demonstrate the correct movements. If my clients run as part of their training regime, I run with them. If my clients swim, I walk up and down the side of the pool right along with them.

I must put in a couple of miles every day just by the pool! And there's no way I can keep that up on power bats and energy shakes!

Fortunately, I've found something even better. Your formula definitely keeps my energy level up, which in turn helps me to motivate my clients into reaching their fitness goals."

- D. Brockman

To this day, I still believe that my father's mental and physical decline was caused by the damaging effects of the typical Western diet. My undergraduate degree from Oxford University and my medical degree from John Hopkins University did not provide the solution I needed. After several years of research and trial, I finally perfected the only formula that can maintain and improve your vitality, virility, muscle strength, clarity of mind and more.

Don't let time take away your youth. You're a man, you're strong, you're a caretaker and you're a lover. You will want to cherish the memories you make with your grandchildren. The good news is that you can avoid becoming sluggish and feeling old by taking a very simple and easy step: **VITAL-FX™**.

If years and fatigue have already started to affect you, don't worry, it's not too late to turn back the clock. You too can live life the way it was meant to be: energetically, passionately, happily and stress-free.

You are in control of your life, your mind and your body. Your body is like a powerful engine. If you stop maintaining that engine, it will wear down, lose its efficiency, and eventually seize. You know better than to neglect your body year after year... Thankfully, with **VITAL-FX™**, you can stay young, act young and think young.

You too can benefit from the ginseng and the Super Green Foods that are not part of our regular Western diet. Because of their high chlorophyll and magnesium contents, alfalfa and Hydrilla Verticillata will refill your energy batteries and help you maintain your active lifestyle.

Maintain Your Active Lifestyle

Do you want to have enough energy to climb a mountain, hike the backcountry, and keep exercising to stay healthy? You can spend time with family and friends while enjoying activities and trying different things or exploring new frontiers.

In order to do so, you'll need to take good care of your joints and your muscular skeletal support system. Once again, **VITAL-FX™** helps you with its unique component: Hydrilla Verticillata. Because it is one of nature's richest whole-food sources of calcium, you will be able to enjoy sports for decades to come without worrying about injuries.

Obviously, your heart also needs to be in excellent shape if you want to keep up. My formula also contains Hawthorne Berries that have been used for centuries to dilate coronary blood vessels, lower blood pressure, improve circulation and strengthen the heart muscle.

Now, with **VITAL-FX™** you'll be ready for every activity that life throws at you and you'll look good doing it!

Maintain Good Eyesight and Shiny Hair

Of course, it would be nice if your body could also look young. Fortunately, it's also possible! That's yet another aspect of your health that is taken care of by my formula. You can look younger by protecting your hair, your skin and even your vision!

Research has shown that biotin promotes that normal health of skin and health, which helps you look younger. Hydra-Green, a component unique to **VITAL-FX™**, also has age-related wellness properties that help you look and feel young.

Vitamin A also helps maintain your vision, which is particularly important as you age.

But I almost forgot to mention a very serious aspects of men's health that you must deal with: **your prostate.**

Here are the Facts

Findings from a US Physicians' Health Study were published in 2007.

The study confirmed that many American men have suboptimal levels of vitamin D. While this vitamin is essential for healthy bones, it is also needed to limit the risks of prostate cancer.

The results suggest that improving vitamin D status through increased exposure to sun and vitamin D supplements may reduce your risk of prostate cancer, particularly in men of European descent.

Want More Proof?

The ancient herbal wonder called ginseng has been used for centuries in Asia to improve both mental and physical activity, to invigorate the system and to prolong life.

Judging by the 2008 CIA World Factbook, Japanese men have a life expectancy of over 80 years while American men have a life expectancy of between 77 to 80 years

Long Live Your Prostate

Whether you want to or not, the need to care about your prostate increases with age. Your walnut-sized gland can easily become your Achilles' heel. According to the National Cancer Institute, **186,320 men will get prostate cancer and 28,660 men will die from this cancer in the United States in 2008.** I don't want to scare you, but you deserve to know the truth about the seriousness of prostate health.

The good news is that you can do something to protect yourself.

VITAL-FX™ contains vitamins D, E and selenium to help you fight prostate cancer. It also contains pumpkin seed extracts to promote the health of your prostate and genito-urinary tract. My formula works and many health professionals will confirm it.

Endorsed by Doctors and Alternative Health Practitioners

My scientific breakthrough will not only improve your energy levels, it will improve your health by giving you all the nutrients you need every day. These nutrients have been selected to deliver optimum health benefits – from enhanced libido to clarity of mind, from higher vitality to larger muscles and a leaner, younger-looking body. My formula has been thoroughly tested, reviewed and endorsed by doctors. Chiropractors and alternative health practitioners worldwide have endorsed my formula.

VITAL-FX™ is sold in 37 countries. If you have any questions about my formula, feel free to contact our technical staff from 9 am to 6 pm EST, Monday to Friday at our toll-free number: 1-800-123-1111.

My formula is also endorsed by doctors because it helps you get all the required nutrients your body and mind need.

“I’m a nutritionist, and I can honestly say that I haven’t seen a better or more natural product on the market that can restore a man’s energy and vitality as well as your formula.”

- R. Bellows, Nutritionist

Easiest Way to Improve Your Food Intake

But there’s one more reason why you should take **VITAL-FX™**. As you probably know, the food we eat doesn’t contain enough vitamins to prevent long-latency deficiency diseases such as heart disease, osteoporosis, Alzheimer’s and cancer. In fact, new studies indicate that processed foods could be linked to long-latency deficiency diseases because of their low B6, B9 (folic acid) and B12 nutrient content.

As a matter of fact, a study published in the Cellular and Molecular Life Sciences Journal reported that a diet containing alfalfa for 3 weeks reduces plasma cholesterol concentrations in humans. With **VITAL-FX™**, you get 200 mg of alfalfa per day to efficiently reduce your cholesterol level.

Did you know that many supplements made by KAL, Natrol, Puritan’s Pride, Schiff and Solaray don’t include enough Vitamin K? Vitamin K can help strengthen bones and multi-vitamins should include 30% of the recommended Daily Value. There is also evidence that Americans don’t get enough zinc, copper or chromium.

If this letter hasn’t yet convinced you to take **VITAL-FX™**, here is a fact that will: a study published in the New England Journal of Medicine found a 75% reduction in colon cancer risk after 15 years of multi-vitamin use. **VITAL-FX™** is more than a mere multi-vitamin, so imagine what else it can do!

Here are a few success stories from men who use **VITAL-FX™**:

“I’ve been driving 18-wheelers for the past 20 years. I can’t tell you how many times I’ve made do with a sack of donuts in my lap and a thermos of coffee on the seat next to me. A couple of days of this and I really feel it. I know I should be eating healthier food, but sometimes, it just isn’t possible. Your formula gives me the energy I need to concentrate on the road and the vitamins I need to counteract my “trucker’s diet”. I’d definitely recommend it to all my good buddies out there.”

- H. Haggerty

“Your formula makes me feel better about missing a meal, especially when I’m flying because I know I’m getting all of the vitamins, minerals and nutrients I need... even with airplane food!” counteract my “trucker’s diet”. I’d definitely recommend it to all my good buddies out there.”

- H. Walters

But don’t be fooled by knock off versions of my formula...

VITAL-FX™ is UNIQUE!

You will not find another product like **VITAL-FX™**. It is the only product in the U.S. to contain a wild-harvested rooted algae that has been proven effective as a muscle builder, energy enhancer, anti-arthritis and appetite suppressant. This unique ingredient acts as a barrier between your body and the harmful chemicals that surround you. It also protects you from toxic reactions caused by drugs and chemicals in your environment and diet.

VITAL-FX™ has been specifically formulated for male needs and contains super foods that are not only highly nutritious, but provide powerful therapeutic effects as well. The formula maximizes prostate health but does much more.

Our formula was uniquely developed for men by men and has proven itself with the thousands of testimonials we receive each month from men just like you. This formula is recommended by doctors, chiropractors, alternative health practitioners and nutritionists worldwide because it works!

Where can you get this revolutionary supplement? Before I reveal the only place that sells my highly potent formula, let me tell you about other very important feature of **VITAL-FX™**.

It's an ALL NATURAL Way to Boost Your Vitality!

VITAL-FX™ is highly potent, yet it is 100% natural and its vegetarian ingredients can be taken on an empty stomach. No more acid formation that causes nausea or discomfort. No need to worry about the unpredictable effects of chemicals on your body.

It's as easy as taking one supplement, three times a day, when and where it's convenient for you. Our formula only contains superior herbs (as classified by traditional Chinese herbal doctors) so each herb has an overall strengthening effect on your entire body!

By now, you may be wondering how much this amazing formula will cost you...

What is it Worth?

My formula has so many benefits I can't fit them all on one page, but here are some of them. You could spend a fortune to get all these benefits separately:

- More energy, stamina and vitality
- Larger muscles and a leaner body
- Improved virility and better sexual performance
- Stronger immune system
- Clarity of mind to outperform your peers in day-to-day tasks
- Healthier heart, bones, hair and prostate
- Reduced stress levels
- And much more...

And I almost forgot!

Because of the folic acid content of my formula, you can reduce your risk of cardiovascular disease and stroke by 20%, as demonstrated in a documented study.

Let's compare **VITAL-FX™** to the competition:

- You can get each vitamin and nutrient separately, but it would be costly and how do you ensure that no adverse reactions would occur?
- You could spend thousands of your hard-earned dollars on treatments, surgery, doctors, psychologists or expensive drugs. You would probably get some results but at what cost?
- For only a fraction of these bills, you can use a natural, scientifically proven, highly effective formula that works quickly... and painlessly!

Are you ready to experience explosive vitality and virility? It's all within your reach with **VITAL-FX™**. It's simple, it's safe, it's 100% natural, it's convenient and it's easy.

Unlock your Inner Vitality and Improve your Health with VITAL-FX™

Take action now! Unlock your inner vitality and improve your health with your 30-day supply of **VITAL-FX™**, a daily supplement for men for only \$49.95. If you like bargains, then you may decide to opt for the 60-day supply for just \$79.95 (**a \$19.95 saving**) or you can choose our best value offer: a 90-day supply for \$105.95, **a \$43.90 saving from our regular price.**

By sending your order today, you'll start feeling the improvements in your mind and body within days! Your muscles, your mind, your immune system, your prostate... well, every part of you can't afford to let this offer go by!

Be The Best You Can Be - Guaranteed!

I'm so sure that you will love **VITAL-FX™** that **all the risks are on me** with my Quality Assurance Pledge to you:

Try **VITAL-FX™ today**

ABSOLUTELY risk free.

If you don't feel more energetic, revitalized and more virile within 30 days or less, I'll send you all your money back, no haggling, no questions asked.

You don't have to return the unused vitamins and you can keep my free newsletter.

You're not risking a single penny!

With the current recession, I can't guarantee that I won't have to increase the price of the formula in the near future. However, if you purchase a 30, 60 or 90-day supply of **VITAL-FX™** before the end of the month, I will lock in the price of my formula for a minimum of two years. This deal is not transferable and it won't be offered again, so now is your chance to lock in to a great deal without spending a large sum out front.

Now's the time to take action. Regain control and improve your vitality and virility. As I mentioned earlier, you can only buy this product from my clinic. Fill out the order form and mail it in or fax it to us. You can also call us or visit our website to submit your order: <http://www.VITALFX.com>.

You know what to do...

Sincerely Yours,

Martin Smith

Martin Smith, M.D.

Director of the Martin Smith Clinic and Health Awareness Center

P.S. I am so dedicated to men's health that the proceeds from **VITAL-FX™** go to continuing research in men's health. You're not just improving your vitality, you're also doing your part to help your fellow man.

P.P.S. As a thank-you gift for your order, you'll receive an annual subscription to the Health Awareness Center monthly newsletter (a **\$47.88 value**). The information contained in this newsletter is tailored for active men like you who want to improve their mental and physical health naturally. Each issue is packed with nutritional information, the latest scientific discoveries, and many other important aspects of men's health.

Fill out this order form and return it today. Your old self can't wait to be reunited with you again!

Yes, I'm ready to experience improved vitality, health, mental awareness, virility and reduced stress.

Send me my supply of **VITAL-FX™**. I'm ordering:

- 30-day supply for \$49.95
- 60-day supply for \$79.95 (**I save \$19.95**)
- Your BEST OFFER** 90-day supply for \$105.95 (**I save \$43.90**)

I'm ordering before January 31, 2009, so lock in the price of **VITAL-FX™** for all future orders over the next two years.

I want to receive my free annual subscription to the Health Awareness Center monthly newsletter (**a \$47.88 value**).

I have nothing to lose, not even a penny. If **VITAL-FX™** doesn't improve my vitality, energy levels and virility in 30 days or less, I will get all my money back, no hassle, no questions asked. I don't have to return unused vitamins and I can keep your newsletter.

Name: _____

Address: _____

Town: _____ State: _____ ZIP Code: _____

Daytime Phone* (____) _____ - _____ *We'll only call you if we have questions about your order.

Email address _____

I want to pay by:

- Credit Card
- VISA MasterCard American Express: Card No. _____

Signature _____ Expiry Date _____

Check (Payable to Martin Smith Clinic)

Return this form to: **VITAL-FX™**
C/O Sales Department
123 Main Street
New York, NY 99999

To order by phone, contact us toll-free at 1-800-123-1111.
To order online, visit <http://www.VITALFX.com/order.html>

Fax: 1-555-123-1234